

Starting or growing your business?

TDA Business can help

Torbay is thriving with new start ups and small businesses. This is thanks to the amount of help and support available. At the TDA we know how challenging starting and growing a business can be.

So we have gathered together a toolbox of essential start up and growth advice and support covering issues as varied as funding and finance, through to marketing, networking and mentoring.

Included in our business toolbox are:

- FREE one hour 1-2-1 business diagnostic
- FREE one hour business plan health check
- FREE basic business plan template
- Business advice and guidance
- Business growth plan template
- Complete business plan service
- Interactive workshops covering
 - ◆ Social media
 - ◆ Sales
 - ◆ Marketing
 - ◆ Finance
 - ◆ Exporting

For more details contact TDA Business on 01803 208369.

Visit us online at www.torbaydevelopmentagency.co.uk/business or on Twitter @TorbayTDA.





Performance
Report
for 2013/14

CREATING A LANDSCAPE FOR SUCCESS

Open for Business

ECONOMY, INVESTMENT & ENTERPRISE



Secured nearly £50,000 of funding to deliver Torbay Works, Get Into Hospitality programme and help young people into work.

Delivered the 3rd MTI Conference

bringing together key industry leaders, decision makers and investors from across the South West attracting 40 exhibitors and 450 delegates.

Co-ordinated the delivery of South Devon Enterprise Week

which saw 22 business events delivered to over 500 delegates during Global Enterprise Week.

£1.4 MILLION

Secured from Coastal Communities Fund to develop and deliver an apprenticeship programme, business start up support, asset based community development, helping young women into employment, a new cycle trail and the Work hubs.



£65K

 extra income by delivering a number of government funded business support programmes

including Ready for Business, New Enterprise Allowance, Superfast Business and Start up Loans .

311

 businesses

have received start up or growth support.

FUNDING

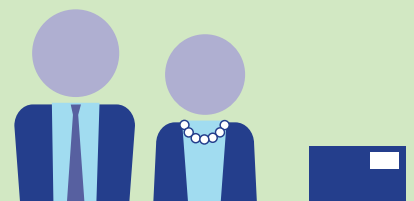
A partnership between TDA and TCCT led to the success of the Green Heart Funding Appeal Bid securing £47,800 Heritage Lottery Funds.



On average, the TDA has received one Inward Investment enquiry a week, 50% of which are in key sectors.

Launched the new South Devon Export Network.

OPEN

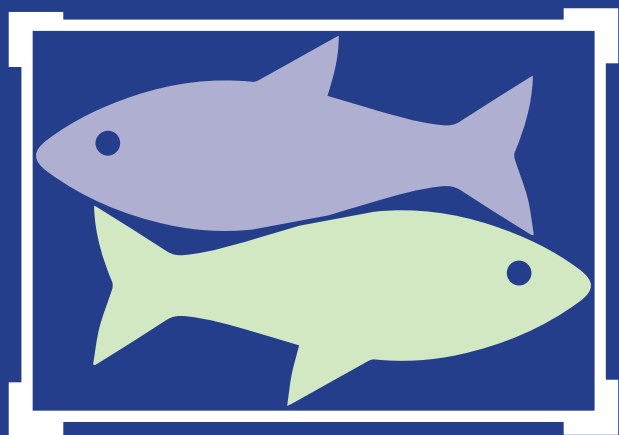


40

 people have set up their own business this year as a direct result of support from the TDA.

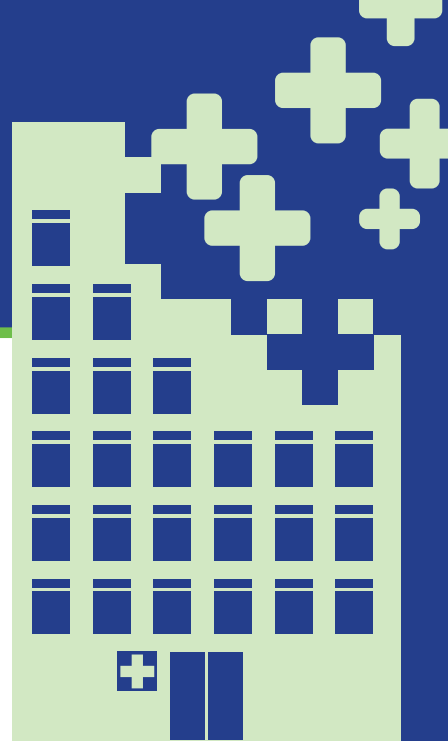
The right skills, the right people

PROPERTY SERVICES



**£3.6
MILLION**

Secured the instruction to project manage the building of a Studio School for South Devon College.



**£1.2
MILLION**

Completed the refurbishment and extension of Salcombe Fish Quay for South Hams on time and to budget.

£600,000

Completed the complete refurbishment of Plainmoor Pool on behalf of Swim Torquay, on time and to budget.



£1 MILLION

Tendered the refurbishment of the Dartmouth Lower Ferry Slipways for South Hams.

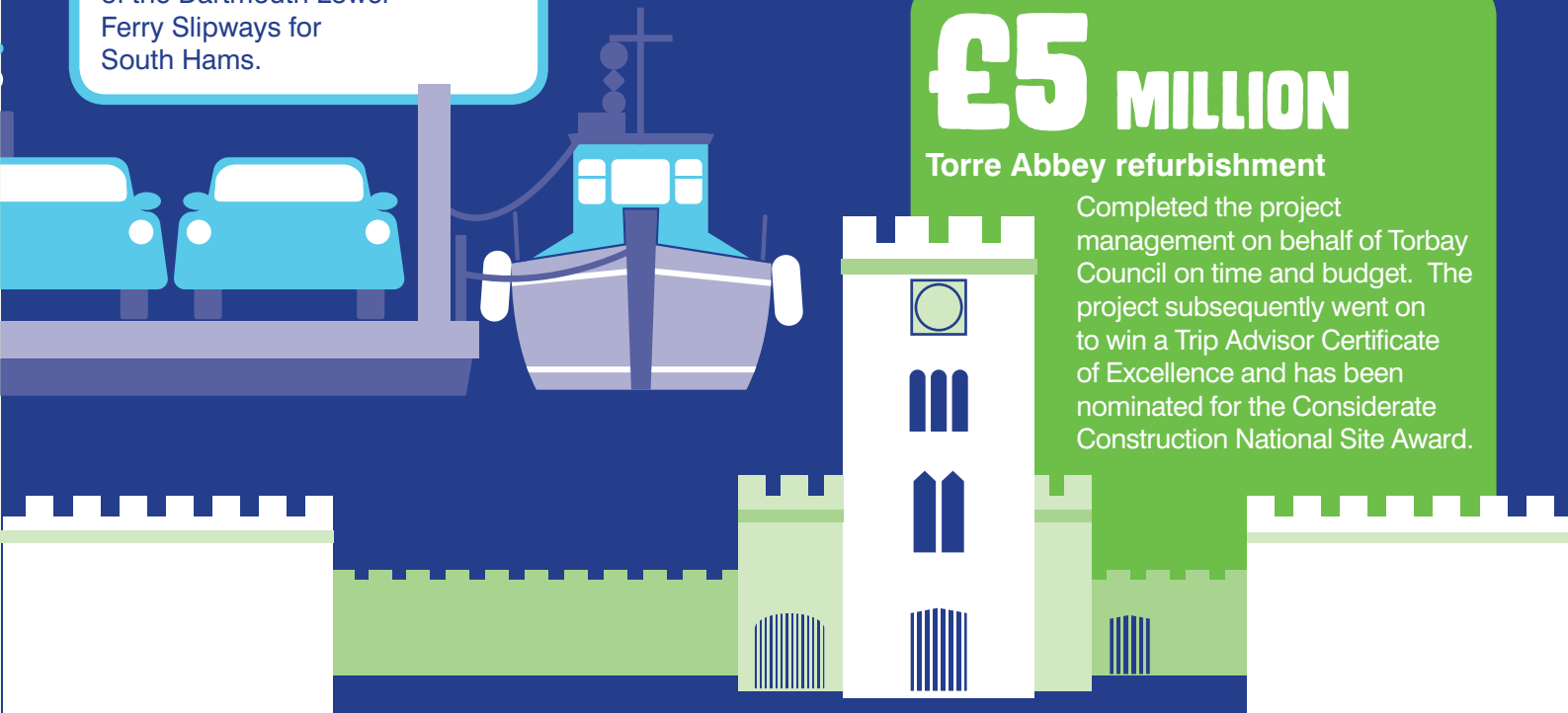
Acting on behalf of Torbay Council, negotiated an exchange of contracts for a major supermarket development on the site of the Town Hall Car Park.

Carried out a major package of Condition Surveys for South Hams on their built Estate.

£5 MILLION

Torre Abbey refurbishment

Completed the project management on behalf of Torbay Council on time and budget. The project subsequently went on to win a Trip Advisor Certificate of Excellence and has been nominated for the Considerate Construction National Site Award.



Unlocking the potential of Torbay

HOUSING




194
affordable housing completions from April 2013 – to date.

Award winning flagship development at Beechfield Avenue

Key features include solar and PV panels, triple glazing, very high levels of air tightness and insulation, rainwater harvesting all of which result in extremely low running costs for the residents. The Scheme recently won a Gold award at the What Housing awards for 'the best starter home development'.



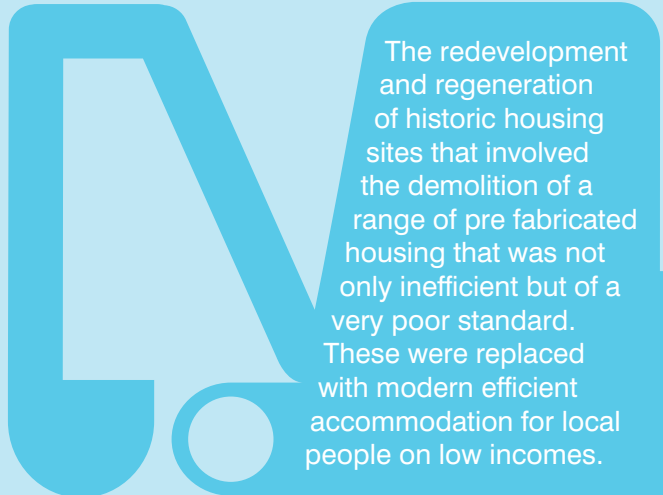
102
homes that meet levels 4 and 5 of the Code for Sustainable Homes.



123
homes allowing the frail and elderly to live independently

Extra Care development at Hayes Road (86 units completed this year). Reducing social isolation whilst enabling older people to enjoy a healthier, active and more independent lifestyle in a community that represents a modern alternative to the traditional care or nursing home. The development boasts excellent facilities including a restaurant, salon, cinema, communal lounges, games room and a sensory garden.

Advising our external clients on maximising the outputs from their land assets and the various structures and options available to them.



The redevelopment and regeneration of historic housing sites that involved the demolition of a range of pre fabricated housing that was not only inefficient but of a very poor standard. These were replaced with modern efficient accommodation for local people on low incomes.

100% success rate in achieving residential planning permissions on land owned by Torbay Council during 2013/14. By grouping sites together and forming one project team has realised some impressive efficiencies which in turn has significantly improved the council's income targets.

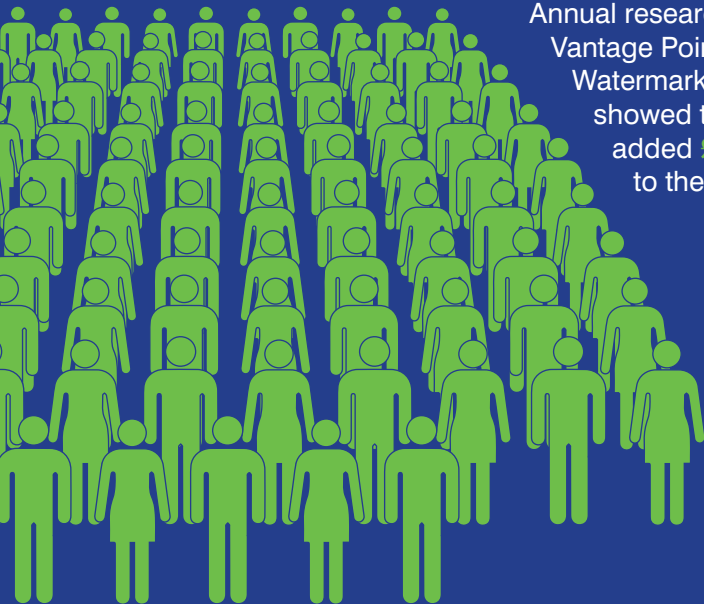
The TDA has secured work from both South Hams and Torbay Council to carry out Independent Viability Assessments. This involves assessing the financial viability of a third party's development to determine the level of planning contributions that are chargeable.



The TDA ran a project for Torbay Council which involved working with the community to produce a masterplan for Great Parks phase 2. A successful piece of work that left the community feeling empowered and excited about the prospect of a new community.

Helping businesses to start up,
develop and grow

INNOVATION CENTRES

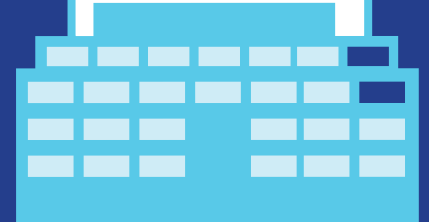


Annual research amongst tenants at Vantage Point, Lymington Road, Watermark and Cockington centres showed that our companies had added **£3.65M** turnover and **105 jobs** to their figures from April 2012 - 13.

in excess of

90%

occupancy in all centres during 2013.



£52,500

from the European Regional Development Fund, via Communities and local Government, match funded by the TDA to refurbish the Cob Barn at Cockington into 4 craft units for the rougher crafts. This will add to the open studio offer at the Court.



Call centre rapid growth path

My Claim Solved call centre, based at Lymington Road, increased their rapid growth path by employing another 30 staff direct from Torquay Job Centre.



The Harbour Works and Brixham Sea Works

December 2013 saw the Open Days for Torbay's two new workhubs to cater for home-based business owners to encourage adoption of shared workspace for networking, video conference facilities or just sitting on our chesterfield sofa enjoying a cup of bean to cup coffee.



Backing Business in the Bay and beyond

BUSINESS SUPPORT

With partners we won the contract to deliver the European funded Superfast Business project across Devon & Somerset. The project is all about helping business use technology to develop and grow. The Superfast Business project is not just about faster internet connection it's about giving business the opportunities to improve the way they operate. It will boost productivity and streamline the way businesses connect with their customers, staff and suppliers.

Won Operator Contract, Business Support and Property Services Provider for 4 Enterprise Centres in N Somerset. Won the bid against bigger competition. Contract starts April 2014. 7 year contract plus option for another 3 years. Somerset County Council.

Won Operator Contract for the Innovation Suite at the SW Energy Centre. Centre opened in September 2013. We are circa 80% full.

First Class Delivery and Value for Money

FINANCE



Accredited as Investors in People for supporting the development and ambition of our staff

Achieved balanced budget whilst managing income to maximise contribution to the key aims of the company.



Successful audit recording 'High Standard' overall (the top level of standard in the assessment).

For more information about the services Torbay Development Agency provide, visit

www.torbaydevelopmentagency.co.uk

COCKINGTON COURT



Sense the creativity

- Craft studios
- Galleries and shops
- Tea Rooms
- Play area
- Horse and carriage rides
- Manor House
- 460 acre award winning country park and gardens
- Arts and crafts workshops
- Weddings and room hire

Free admission, open daily from 10am

Cockington Court Craft Centre Cockington, Torquay TQ2 6XA
Tel: 01803 607230 Email: info@cockingtoncourt.org www.cockingtoncourt.org

Events 2014

April

20 -21st Easter Activities

June

31st May - 1st June Miss Ivy's Revival and Happily Ever After – Bespoke Wedding Fair

29th Classic Motorcycles at Cockington Court

August

3rd Illyria Outdoor Theatre - 'George's Marvellous Medicine' by Roald Dahl, adapted by David Wood

6th Cockington Fayre

22nd Illyria Outdoor Theatre - 'Robin Hood' adapted by Oliver Gray

October

27th - 31st Cockington Court Halloween Festival

December

7th Christmas at Cockington Court Craft & Food Fayre

For details of activities please see our website www.cockingtoncourt.org

Details correct at time of print, but please visit the website for the most up to date list of events.



HOMEWORKERS, FREELANCERS, SMALL BUSINESSES

Looking for a professional work environment, free from distractions where you only pay for the time you use it?

The Harbour Works in Torquay and Brixham Sea Works, with their elegant interiors and vibrant atmosphere, offer you a place to work, meet, collaborate and co-work.

PACKAGES & PRICES



Visit www.theworkstorbay.com or call 01803 212292 (Torquay) or 01803 851962 (Brixham)

